CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
818216 /	06308362

Product
DSCC IE

Contract Dates	Estimate #
09/12/12 - 09/17/12	**1705**

Advertiser	Original Date / Revision
DSCC IE	09/07/12 / 09/07/12

And:

Wired Media Partners
8999 E Varrar Avenue
Denver, CO 80231

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WOIO	Teresa Difuria	Telerep-Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WOIO	09/12/12	09/14/12	Let's Make A Deal	10-11a		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	3		$500.00					
N 2	WOIO	09/12/12	09/14/12	Action News at 11p	11-1135p		:30			NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	2		$1,000.00					
N 3	WOIO	09/12/12	09/14/12	Price is Right	11a-12p		:30			NM	2	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	2		$525.00					
N 4	WOIO	09/12/12	09/14/12	CBS Soaps	1230-2p		:30			NM	2	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	2		$600.00					
N 5	WOIO	09/12/12	09/14/12	Action News at Noon	12-1230p		:30			NM	3	$1,425.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	3		$475.00					
N 6	WOIO	09/12/12	09/14/12	Action News at 4p	4-5p		:30			NM	2	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	2		$650.00					
N 7	WOIO	09/12/12	09/13/12	Action News at 430a	430-5a		:30			NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WT---	1		$90.00					
N 8	WOIO	09/12/12	09/14/12	Action News at 5a	5-6a		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	1		$125.00					
N 9	WOIO	09/12/12	09/14/12	Action News at 5p	5-6p		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	2		$700.00					
N 10	WOIO	09/12/12	09/14/12	Action News at 6p	6-630p		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	--WTF--	2		$700.00					
N 11	WOIO	09/12/12	09/14/12	Action News at 6a	6-7a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
818216 /	06308362

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	DSCC IE	**1705**

Advertiser	Original Date / Revision
DSCC IE	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	1	$175.00						
N 12	WOIO	09/12/12	09/14/12	7-730p	7-730p		:30			NM	2	$1,000.00
Week:		09/10/12	09/16/12	--WTF--	2	$500.00						
N 13	WOIO	09/12/12	09/14/12	The Early Show	7-9a		:30			NM	2	$330.00
Week:		09/10/12	09/16/12	--WTF--	2	$165.00						
N 14	WOIO	09/12/12	09/14/12	730-8p	730-8p		:30			NM	2	$1,000.00
Week:		09/10/12	09/16/12	--WTF--	2	$500.00						
N 15	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		:30			NM	1	$425.00
Week:		09/10/12	09/16/12	-----1-	1	$425.00						
N 16	WOIO	09/13/12	09/13/12	Thur Hour 2	9-10P		:30			NM	1	$4,750.00
Week:		09/10/12	09/16/12	---1---	1	$4,750.00						
									Totals		29	$19,170.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/15/12	29	$19,170.00	$16,294.50
Totals	29	$19,170.00	$16,294.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.